

THOUSANDS OF NATURAL PRODUCTS AT YOUR FINGERTIPS
ENTER HERE

SOURCE BOOK ONLINE

Supply Side WEST edim

EXPLORE THE WORLD'S LARGEST EXPO
 Ingredient Suppliers | Finished Product Manufacturers
register for best rates

*** get info now!**
october 06-10
 expo hall october 08 & 09
 MANDALAY BAY LAS VEGAS 2014

WholeFoods MAGAZINE

Informing and Educating Natural Products Retailers On Dietary Supplements, Herbs, HBC, Homeopathy, Foods

SEARCH

STAY CONNECTED [t](#) [f](#) [in](#) [rss](#)

- HOME NEWS GROCERY SUPPLEMENTS HABA SUPPLIERS COLUMNS SOURCE DIRECTORY

NEWS

Breaking News | Green News | Grocery | Main News | Research | Supplier |
 Tip of the Month

**NEED CALCIUM SUPPLEMENTS?
 FIND THEM HERE.** **SOURCE BOOK**

WholeFoods Magazine SourceBook: The Natural Products Directory

Home > Main News >

YOUR SOURCE FOR THE NATURAL PRODUCTS INDUSTRY
SOURCE BOOK ONLINE
 NEW

NPA Midwest Makes a Splash with MAHO 2014



Written By:
 WholeFoods Magazine Staff

View more articles in:

Main News

SHARE THIS

Columbus, OH—The Midwest regional office of the Natural Products Association (NPA) held its annual Summer Splash event, boasting a strong showing and growth from the previous year.

Marcy Kraft, executive director of the group, stated, "NPA Midwest/MAHO had the best show since its reintroduction to the show scene in 2011, having a 69% increase in the number of stores in attendance over the four years, with a ~67% increase in the number of retailer buyers and associates perusing the show floor." She says that nearly all exhibitors plan to

return for the 2015 show, slated for July 24-26 at the Hilton Columbus in Ohio. "Our exhibitors, speakers and sponsors are an integral part of our region and event, and we are very appreciative for their commitment to the NPA Midwest/MAHO Region," Kraft said.

Kicking off the 2014 event was a workshop courtesy of EuroPharma featuring Jacob Teitelbaum, M.D., Terry Lemerond and Cheryl Myers. Other education opportunities included a session on hot diet crazes like paleo and plant-based with Garden of Eatin' National Educator, Bruce Topping; an Herb Panel featuring several well-respected herbalists such as Tom Dадant (Planetary), Ed Smith (Herb Pharm) and David Winston (Herbalist & Alchemist); a session on "Bankcard Secrets Revealed" by Mac Hardin, who covered the new chip card readers that will be required of all retailers by October 2015; Todd Scarborough, sponsored by Bluebonnet, shared his view of "Nutrition Through the Eyes of a World Class Athlete"; Parris Kidd, Ph.D., courtesy of Doctor's Best, provided tips on health and brain power; and Marita Schauch, N.D., courtesy of Natural Factors, spoke about "Adrenal Stress Connection." Meanwhile, Kaliana Schmidt spoke about Natural Emotional Care, and calmed the senses of a standing room only crowd of retailers. Show organizers say attendees in the session commented, "WOW!", "So Amazing" and "Bring her back."

On the show floor, retailers got info on new products, sales tips and special deals from exhibitors. Attendee William Strandzeit, Ph.D., from Marilyn's Natural Foods, Coshocton, OH, stated, "Last year, I said NPA Midwest was as well organized and presented as any medical seminar or expo I have attended. This year, it was even better."

NATURAL PRODUCT FINDER

Search

This Month's Issue



August 2014

- Charities and Companies that Give Back
- The Nutrition Mythbuster
- Kids Foods
- Children's Supplements
- Blood Sugar Support
- Tip of the Month

New Products



- Grocery
- Gourmet
- Supplements
- HABA
- Suppliers
- Miscellaneous
- Books

ALL PRODUCTS



Have a Grain Day!

ULTRAGRAIN[™]
 with Quinoa
Whole Grain Pasta with White Pasta Texture and Taste!



Spagheti Thin Spaghetti Penne Elbows

HodgsonMill.com

